#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

**WASHINGTON, DC 20549** 

FORM 8-K

**CURRENT REPORT** 

PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): September 28, 2010

#### STEREOTAXIS, INC.

(Exact Name of Registrant as Specified in Its Charter)

**Delaware** (State or Other Jurisdiction of Incorporation)

000-50884 (Commission File Number) 94-3120386 (IRS Employer Identification No.)

4320 Forest Park Avenue, Suite 100, St. Louis, Missouri (Address of Principal Executive Offices)

63108 (Zip Code)

(314) 678-6100 (Registrant's Telephone Number, Including Area Code)

(Former Name or Former Address, if Changed Since Last Report)

|              | Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction |  |  |  |  |  |
|--------------|---|--|--|--|--|--|
| A.2. below): |   |  |  |  |  |  |
|              | Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)   |  |  |  |  |  |
|              | Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)  |  |  |  |  |  |
|              | Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))  |  |  |  |  |  |
|              | Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))  |  |  |  |  |  |

#### Item 7.01. Regulation FD Disclosure.

On September 28, 2010, executive management of Stereotaxis, Inc. (the "Company") will present at the Fifth Annual JMP Securities Healthcare Conference. The investor presentation slides are being furnished as Exhibit 99.1 and can be accessed on the Investor Relations portion of the Company's website at <a href="http://www.stereotaxis.com/Investor-Relations">http://www.stereotaxis.com/Investor-Relations</a>.

The presentation slides are being furnished pursuant to Item 7.01, and the information contained therein shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such filing.

The presentation slides that are attached to this Current Report on Form 8-K as Exhibit 99.1 include statements that may constitute "forward-looking" statements, usually containing the words "believe," "estimate," "project," "expect" or similar expressions. Forward-looking statements inherently involve risks and uncertainties that could cause actual results to differ materially from the forward-looking statements. Factors that would cause or contribute to such differences include, but are not limited to, continued acceptance for the Company's products in the marketplace, the effect of global credit and economic conditions on the ability and willingness of customers to purchase our systems, competitive factors, changes in government reimbursement procedures, dependence upon third-party vendors, timing of regulatory approval and return of the irrigated catheter to the market, and other risks discussed in the Company's periodic and other filings with the Securities and Exchange Commission. By making these forward-looking statements, the Company undertakes no obligation to update these statements for revisions or changes after the date of this release. There can be no assurance that the Company will recognize revenue related to its purchase orders and other commitments in any particular period or at all because some of these purchase orders and other commitments are subject to contingencies that are outside of the Company's control. In addition, these orders and commitments may be revised, modified or canceled, either by their express terms, as a result of negotiations, or by project changes or delays.

#### Item 9.01. Financial Statements and Exhibits.

- (d) Exhibits.
- 99.1 Investor presentation

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

STEREOTAXIS, INC.

Date: September 28, 2010

/s/ DANIEL J. JOHNSTON By: Name: Title:

Daniel J. Johnston Chief Financial Officer

EXHIBIT INDEX

Exhibit No.

Documen

99.1 Investor presentation



NASDAQ: STXS

## **Forward-Looking Statements**

During the course of this presentation, the Company may make projections and other forward-looking statements regarding future events or the future financial performance of the Company, including without limitation, statements regarding future operating results, growth opportunities and other statements that refer to Stereotaxis' plans, prospects, expectations, strategies, intentions and beliefs. These statements are subject to many risks and uncertainties that could cause actual results to differ materially from expectations.

For a detailed discussion of risks and uncertainties that affect the Company's business and qualify the forward-looking statements made in this presentation, we refer you to the Company's recent public filings filed with the SEC, specifically the Form 10-K for the fiscal year ended December 31, 2009.

The Company's projections and forward-looking statements are based on factors that are subject to change and therefore these statements speak only as of the date they are given. The Company assumes no obligation to update any projections or forward-looking statements.

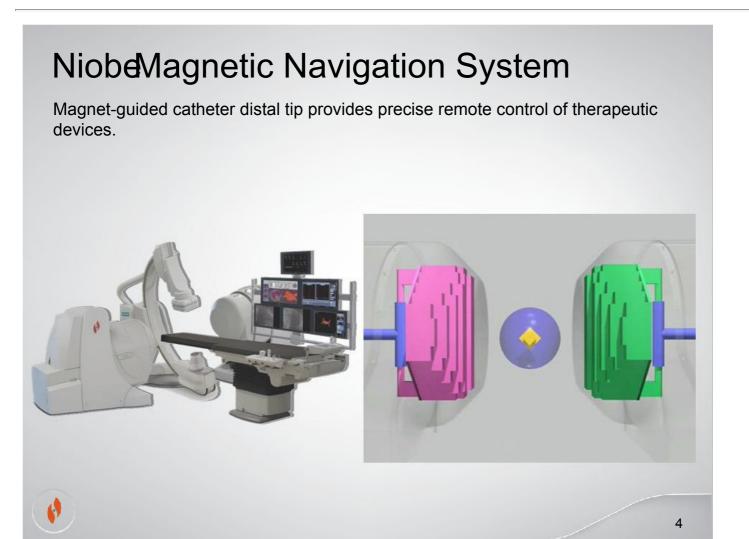
In addition, regarding orders and backlog, there can be no assurance that the Company will recognize revenue related to its purchase orders and other commitments in any particular period, or at all, because some of these purchase orders and other commitments are subject to contingencies that are outside of our control. These orders and commitments may be revised, modified, or canceled either by their express terms, as a result of negotiations, or by project changes or delays.



### **Investment Considerations**

- Two innovative technology platforms:
  - ➤ Niobe® Magnetic Navigation System
  - ➤ Odyssey<sup>™</sup> Enterprise Solutions
- Substantial IP portfolio
- Large, fast growing (+20%) cardiology ablation market
- Poised for continued growth in electrophysiology (EP)
- Expansion into new markets
  - New geographic opportunities
  - Broad clinical applications beyond EP
- Multi-dimensional strategy to accelerate growth

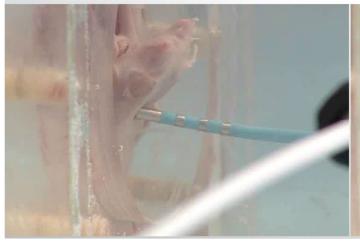




## Niobe Provides Precision and Safety

- Precise control of catheter distal tip provides:
  - Effective lesion creation through constant contact
  - Exceptional mapping capability
- ▶ Exemplary safety
- ▶ Proven in all chambers of the heart







## Niobe's Advantages

#### **Niobe**



Physician

In control room outside fluoroscopy field

Safety

Physician: Almost no X-ray exposure

Patient: Major event rate ~0.1%

Efficacy

Clearly better in several applications
- VT, pediatrics, congenital heart diseases
Other applications comparable to manual

Efficiency

Standardized process drives tighter distribution around procedure times

#### Manual



In procedure room exposed to fluoroscopy

Physician: Significant X-ray exposure

Patient: Major event rate ~2.8%

High re-do rates

Higher variability in procedure times



### **Strong Clinical Validation**

More than 150 peer-reviewed publications highlight Niobe's value



Radiation Reduction



Pediatric Arrhythmia

5 publications 93% acute success<sup>3</sup> Low fluoro, no complications

**Atrial Fibrillation** 30 Publications Up to 100% acute success4 Improved chronic outcomes<sup>5</sup>

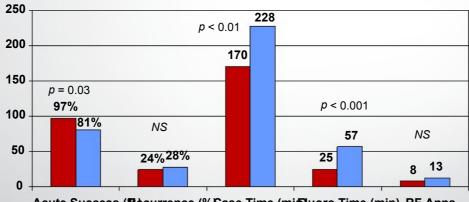
**Congenital Heart** 6 publications 90% success rate<sup>6</sup> "As easy as normal adults" Ventricular Tachycardia 13 publications Up to 100% acute success<sup>7</sup> 85% freedom at 1 year8



Haghjoo, JCE 2009.
 Latcu, Arch Cardiovasc Dis 2009.
 Schwagten, PACE 2009.
 DiBiase, JCE 2009.
 Augello, Heart Rhythm 2009.
 Chryster Rhythm 2009.
 Haghjoo, JCE 2009.
 Dibiase, Heart Rhythm 2009.

### Major Advantages in Ventricular Tachycardia Ablation

- VT is an abnormally fast heart rhythm that originates from one of the ventricles and can lead to potentially life threatening complications.
- 64 consecutive VT ablation patients
  - 37 Niobe; 27 manual procedures
  - Idiopathic & Scar-Related
- · No complications in Niobe group
- 1 tamponade/death in manual group
- Conclusion: Niobe offers "major clinical & cost advantages for VT ablation"



Acute Success (Recurrence (%)Case Time (milf)uoro Time (min) RF Apps

STXS

Manual

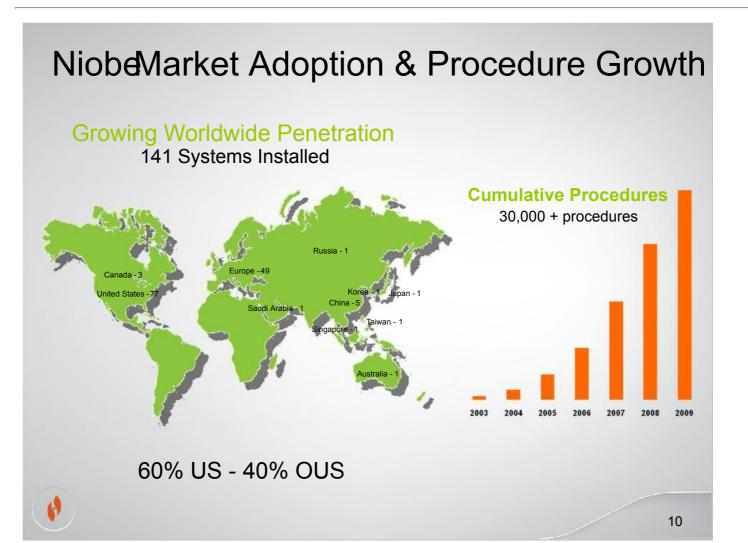


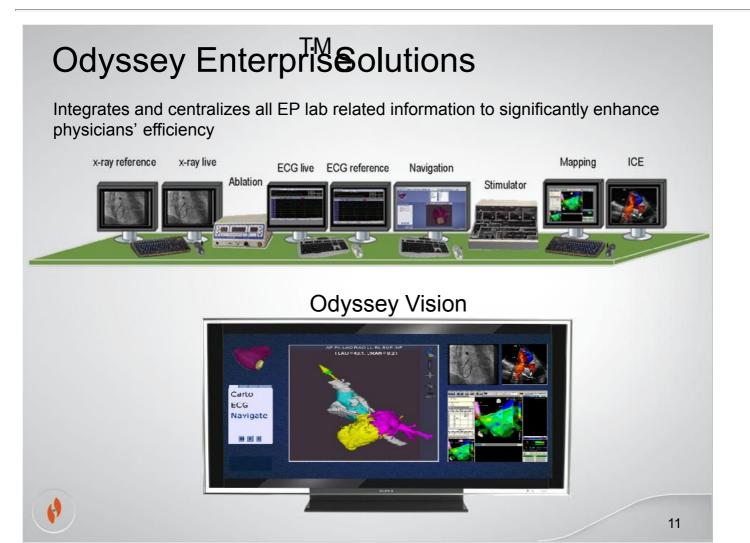
Schwagten, et al. Eur Heart J 2010, 31 (Supp):932.

# Global EP Market is Large and Growing

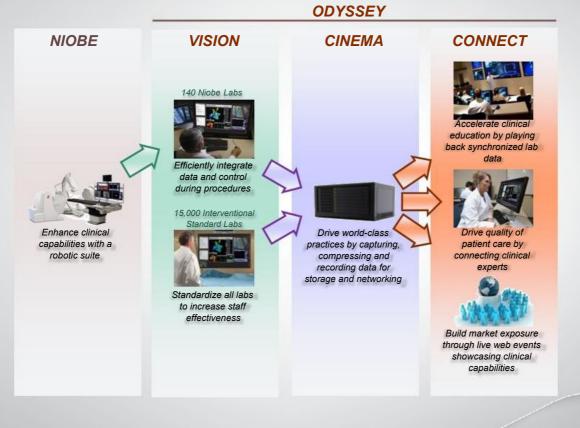
|                          | EP Procedures    | <u>Prevalence</u> | <u>Annual</u><br><u>Procedures</u> | Annual<br>Growth |
|--------------------------|------------------|-------------------|------------------------------------|------------------|
|                          | Routine          | >20M              | 170K                               | <10%             |
| Stereotaxis              | AF               | >10M              | 100K                               | 25%              |
| focused on complex       | VT               | >3M               | 30K                                | 15%              |
| ablation,<br>high-growth | Other            | >5M               | 40K                                | 15%              |
| segments                 | Total<br>Complex | >18M              | 170K                               | 20%              |







## The Odyssey Product Line



### **Business Model**

#### **Capital Revenue**

#### Niobe



#### Odyssey Workstation



#### Odyssey Cinema



- 141 Niobe systems installed
- 2,500 EP labs worldwide
- 20+% growth; ~60% margin

#### **Recurring Revenue**

#### Capital Driven

- Technical service
- Software license

#### Niobe Utilization

- Stereotaxis disposables
- Royalty from J&J BWI

• 25% growth (YTD 2010 vs. 2009)

• 80% margin



27% growth (2009 vs. 2008); 65+% margin

### Strategies to Accelerate Growth

### Niobe

- Upgrade sales team
- · Drive clinical adoption
- Full adoption builds reference sites
- Reference sites accelerate capital sales

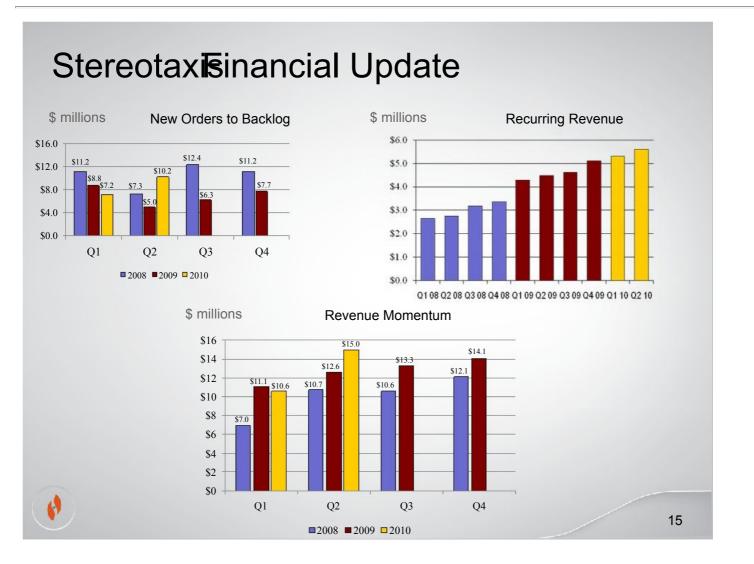
## Odyssey

- · Grow with Niobe
- Penetrate large standard lab market (non-Niobe)
- Dedicated sales force
- Leverage partners

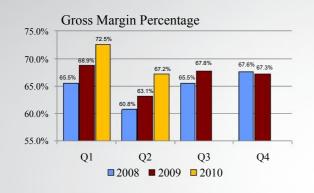
### Stereotaxis

- R&D focused on addressing clients needs
- · Geographic expansion
- · Broaden market opportunities



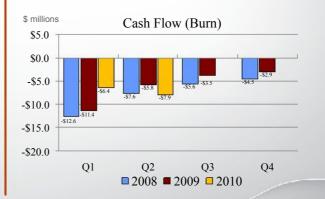


## Stereotaxisinancial Update

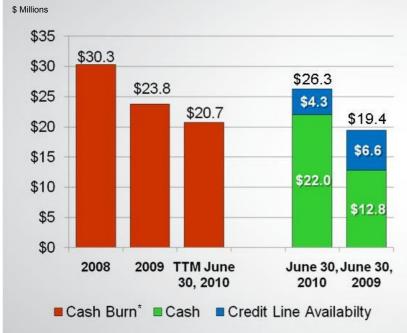








## Liquidity



<sup>\*</sup> Cash burn includes repayment of Biosense Webster advance.

#### Q2 2010 Cash Burn Analysis





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