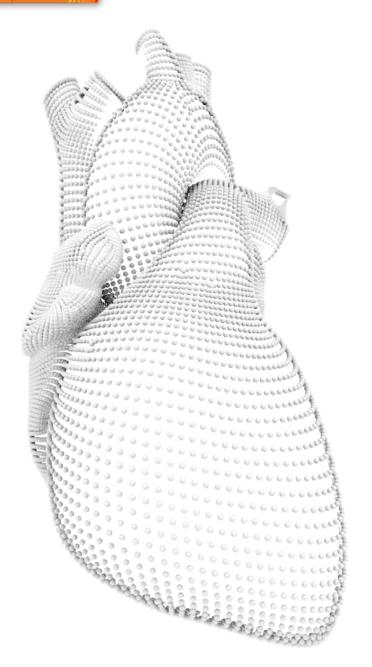


# FORWARD LOOKING STATEMENT

During the course of this presentation, the Company may make projections and other forward-looking statements regarding future events or the future financial performance of the Company, including without limitation, statements regarding future operating results, growth opportunities and other statements that refer to Stereotaxis' plans, prospects, expectations, strategies, intentions and beliefs. These statements are subject to many risks and uncertainties that could cause actual results to differ materially from expectations. For a detailed discussion of risks and uncertainties that affect the Company's business and qualify the forwardlooking statements made in this presentation, we refer you to the Company's periodic and other public filings filed with the SEC, including the most recently filed Forms 8-K, 10-Q and 10-K. The Company's projections and forward-looking statements are based on factors that are subject to change and therefore these statements speak only as of the date they are given. The Company assumes no obligation to update any projections or forward-looking statements. presentation shall not constitute an offer to sell or the solicitation of an offer to buy any securities. Such an offer or solicitation, if made, will only be made pursuant to an offering memorandum and definitive subscription documents.





## STEREOTAXIS OVERVIEW



# Global Leader in Endovascular Robotics Focused on Treating Cardiac Arrhythmias

# **Extensive Presence**

300+ Physicians

100+ Systems

20+ Countries

# **Validated & Protected**

100,000+ Procedures

400+ Publications

100+ Patents

# **Attractive Market**

\$5B+ Existing Market

10%+ Annual Growth

**Unique Robotic Solution** 

# Financial Highlights\*

\$27M Revenue

80% Recurring Revenue

75% Gross Margin

\$44M Cash

No Debt

Near Breakeven



# **FOCUSED ON ENDOVASCULAR**



# **ROBOTICS TRANSFORMING SURGERY**







# Open Surgery



- >800 Installed Systems
- >100,000 Procedures/Year
- \$1.65 Billion Acquisition in 2013
- ~\$100 Million Revenue in 2013



- >200 Installed Systems
- >10,000 Procedures/Year
- \$1.65 Billion Acquisition in 2017
- ~\$65 Million Revenue in 2017

# Laparoscopic Surgery



- >5,000 Installed Systems
- >1,000,000 Procedures/Year
- >\$60 Billion Valuation
- >\$4 Billion Revenue



- \$3.4+ Billion Acquisitions in 2019
- Negligible Revenue when Acquired

# **Endovascular** Surgery



Many Others Competing or Investing to Compete:





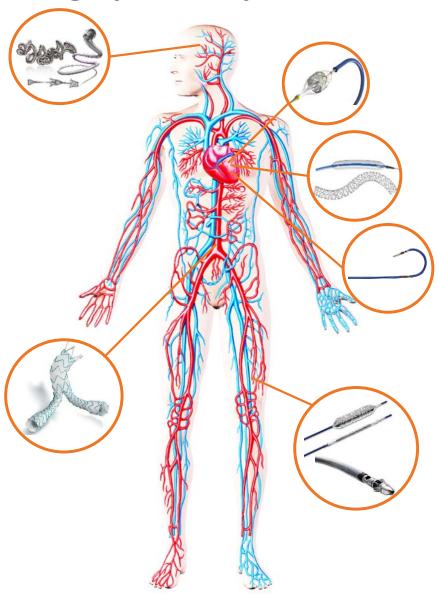






# **UNMET NEEDS WE ADDRESS**

# Traditional Endovascular Surgery is Widely Utilized...



# ...but Entails Inherent Limitations, Challenges & Risks:



#### Limited Precision, Stability & Reach

Manipulation of the tip of a manual catheter relies on force being translated the length of the catheter



#### **Rigid Catheter**

Required rigidity of a manual catheter with inherent safety risks for patients



#### **Radiation Exposure**

Reliance on fluoroscopy for visualization places patients, physicians and staff at risk

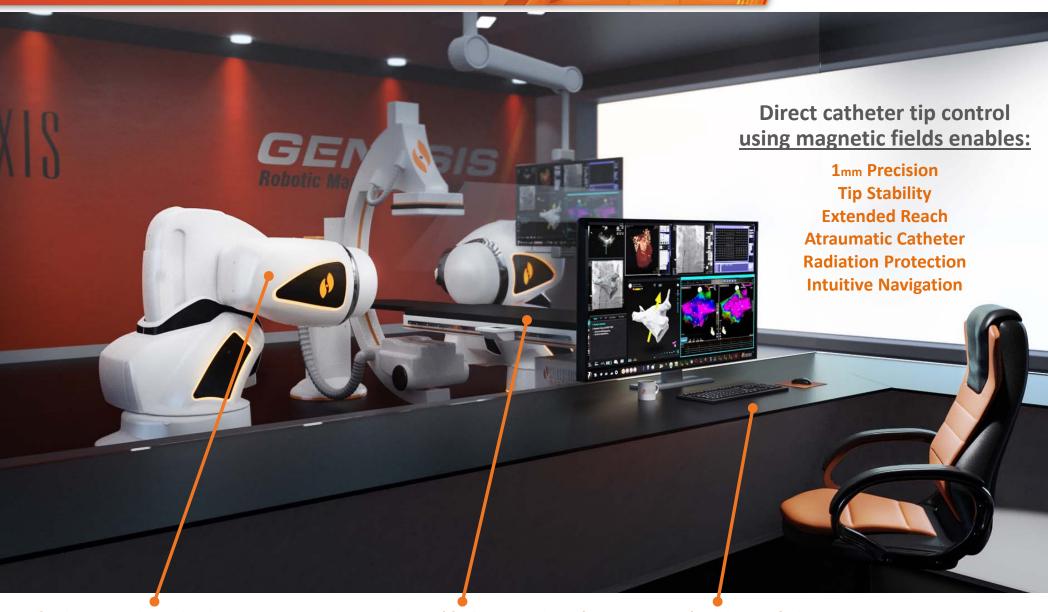


#### **Complex Procedures**

Procedures require extensive training and outcomes are operator dependent



# ROBOTIC MAGNETIC NAVIGATION



#### **Robotic Magnetic Navigation System**

External computer-controlled permanent magnets create a magnetic field within which a catheter with a magnetic tip can be precisely maneuvered.

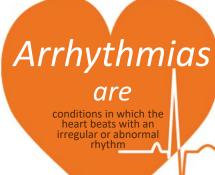
#### **Disposable & Magnetic Catheter**

A disposable device advances and retracts a catheter with a magnetic tip.

#### **Physician Cockpit**

Physician sits at a computer control station, views procedure data on a large HD monitor, and uses a mouse/joystick to operate.

# **CURRENT FOCUS: ARRHYTHMIAS**



*Widespread* 

Tens of Millions of Arrhythmia
Patients Globally

>10-15% Prevalence in Elderly Population Growing Rapidly

Demographics: Increases with Age & Obesity

Diagnosis: Improved Diagnostic Technology

5x Higher Risk of Stroke from AF 3x Higher Risk of Heart Failure

>300,000 US Deaths/Year from VF Lead Cause of Sudden Cardiac Death

# Cardiac Ablation, A Leading Therapy

Stereotaxis,
A Differentiated
Competitor

Catheter Ablation emerging as a leading therapy for arrhythmias vs pharma or CRM implants

>1,000,000 catheter cardiac ablation procedures per year globally

>\$5B market growing >10%/Year

Consistent long-term growth driven by clinical evidence, demographic trends and improved technology



# **BENEFITS: PATIENTS**

# IMPROVED OUTCOMES

72%

Fewer Major Complications

6-8%

Improved ST & LT Efficacy

36%

Less Radiation Exposure



## **BENEFITS: PHYSICIANS**

**OCCUPATIONAL SAFETY** 

**Risk of the Cath Lab:** 

85% Left vs Right Sided Brain Tumors



50% Cataracts



49% Orthopedic Injury

2.9X
Increased Infertility

Operate Seated, Unscrubbed, and Outside of
Radiation Exposure
Enhance and Extend Your Career



PILOT THE PROCEDURE

**Cognitive Skill Elevated** 

Enhanced environment and information display



**Full Control** 

Control over the entire procedure at the physician's fingertips



**Democratization of Skill** 

Reduced reliance on hand skill with focus on therapy



# **BENEFITS TO HOSPITALS & PAYORS**

#### **ARRHYTHMIAS**

#### Widespread



1 in 4 Lifetime Risk of AF >10-15% Prevalence in Elderly

#### Undertreated



Demographics: Age & Obesity Improved Diagnostic Technology

#### Growing



Poor Anticoagulant Compliance >30% Undiagnosed AF in Risk Population

#### **Profitable**



Highly Reimbursed Procedure Attractive Patient Demographic

# **IMPROVED CLINICAL CARE**

# STRATEGIC DIFFERENTIATION

# ATTRACTIVE FINANCIAL ROI



**Grow**Treat Complex Arrhythmias
Attract Patients



Reduce Risk
Patient Adverse Events
& Physician Injury



Improved Efficiency

Efficient Staffing

Faster Complex Procedure



# **GLOBAL PRESENCE & IMPACT**



Hundreds of Physicians at 100+ Leading Global Hospitals have Treated 100,000+ Patients





**Advent Health** 





















Intermountain Healthcare



HOSPITAL DA LUZ

BaylorScott&White











S\*David's

HEALTHCARE





Missouri Baptist

THE CENTER FOR





HCA
MIDWEST
HEALTH
MEDICAL CENTER

National Heart

Centre Singapore



Robert Wood Johnson | RWJBarnabas

Saint Alphonsus



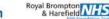


**University Hospital** 

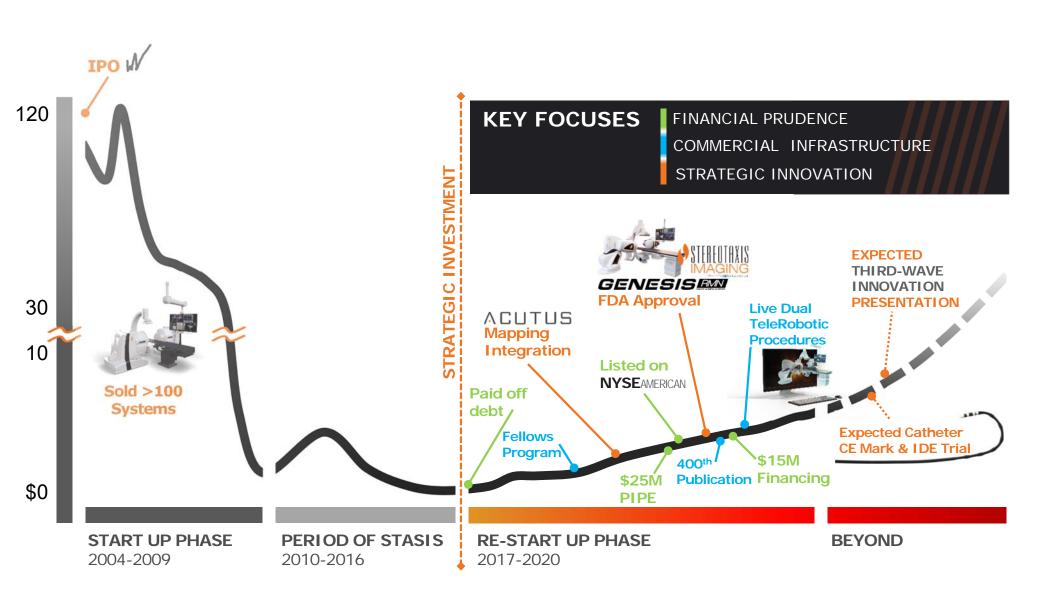








# A RE-START UP





## FINANCIAL PRUDENCE







**Robust Existing Business** 

~\$25M Annual Recurring Revenue
Low Cash Utilization
New York Stock Exchange Uplisting





**Clean Strong Balance Sheet** 

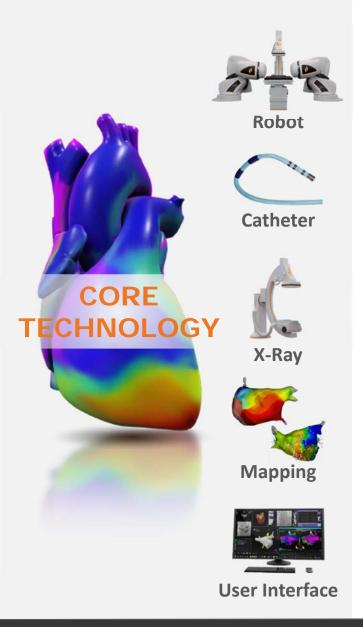
\$44M cash and no debt \$40M Recent Investments by High-Quality Institutional Healthcare Funds

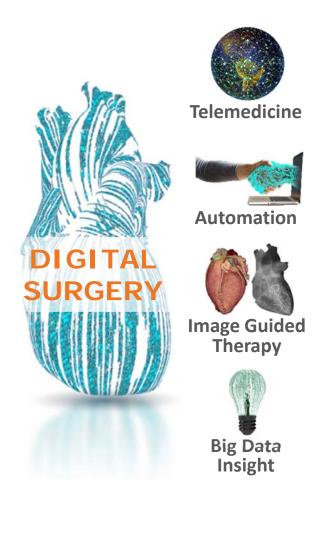


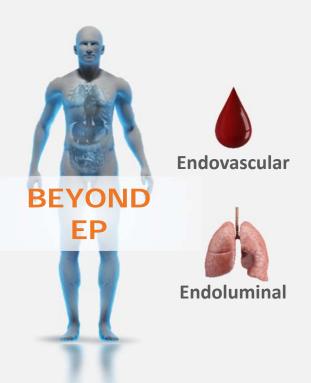
# COMMERCIAL INFRASTRUCTURE



# **INNOVATION STRATEGY**









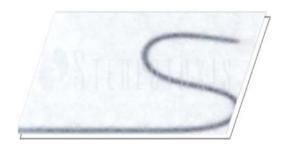
# RECENT INNOVATION ANNOUNCEMENTS



**GENESIS ROBOT & IMAGING** 

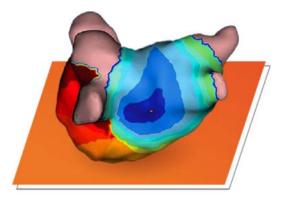
Initiation launch of **Genesis Robotic Magnetic Navigation System**, providing the established benefits of robotics in an architecture that is smaller, lighter, faster and more flexible.

Genesis robot launched with tightly-integrated proprietary fluoroscopy system, Stereotaxis Imaging Model S, developed in collaboration with **Omega Medical Imaging**. Designed to improve image quality, reduce radiation, and significantly improve the affordability and availability of robotics.



**ABLATION CATHETER** 

Announced development of an advanced **next-generation robotic ablation catheter**. The catheter, fully owned by Stereotaxis, is being developed in collaboration with **Osypka AG**.



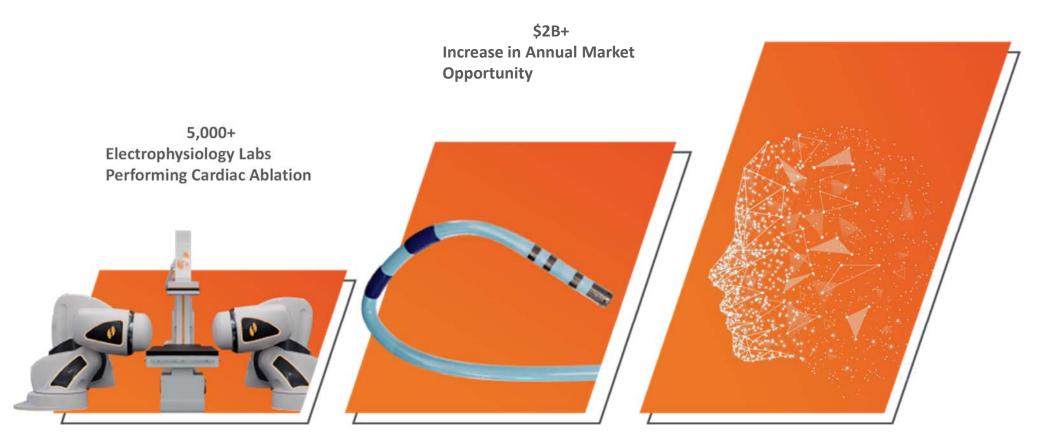
**OPEN MAPPING** 

**OpenMapping software architecture** implemented to support broad integration of mapping and diagnostic information. Successful integration with AcQMap, an innovative intraoperative mapping system of **Acutus Medical**, and with advanced preoperative maps of **inHeart**, **ADAS3D** and **VIVO**.



# INNOVATION DRIVING GROWTH

\$10B+ Multiple Multi-Billion Dollar Endovascular & Endoluminal Markets To Be Addressed



Robotic System Sales Proprietary Ablation Catheter New Clinical Applications



# **INVESTOR HIGHLIGHTS**





#### **Innovative Technology**

- Highly differentiated approach for endovascular surgery
- Global leadership in endovascular robotics



#### **Proven Clinical Value**

- Enables therapy and improves patient outcomes
- Extensive real-world clinical validation



#### **Solid Foundation**

- Financial stability: strong balance sheet & near breakeven
- Aligned Board, Management and Shareholders



#### **Strong Growth Drivers**

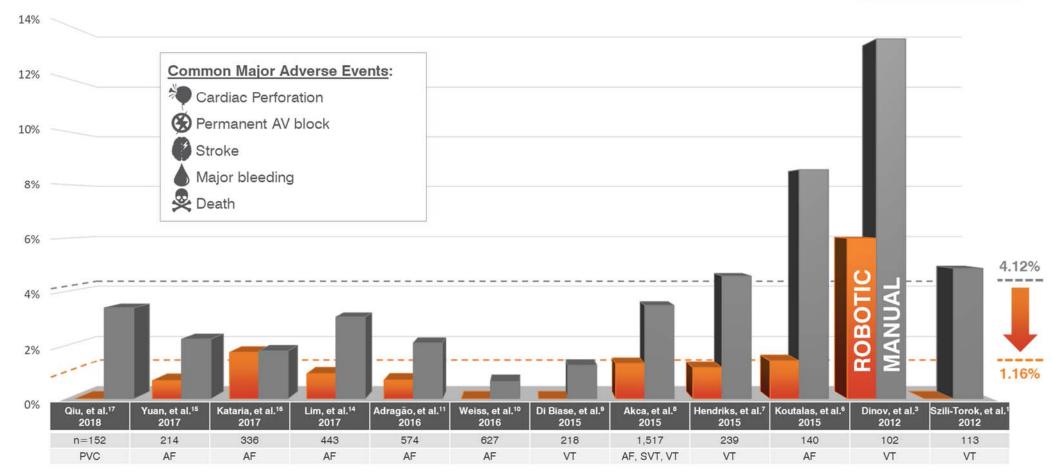
- Large growing existing and future markets
- Pipeline of significant innovation



# **APPENDIX**

# Appendix: Major Adverse Events





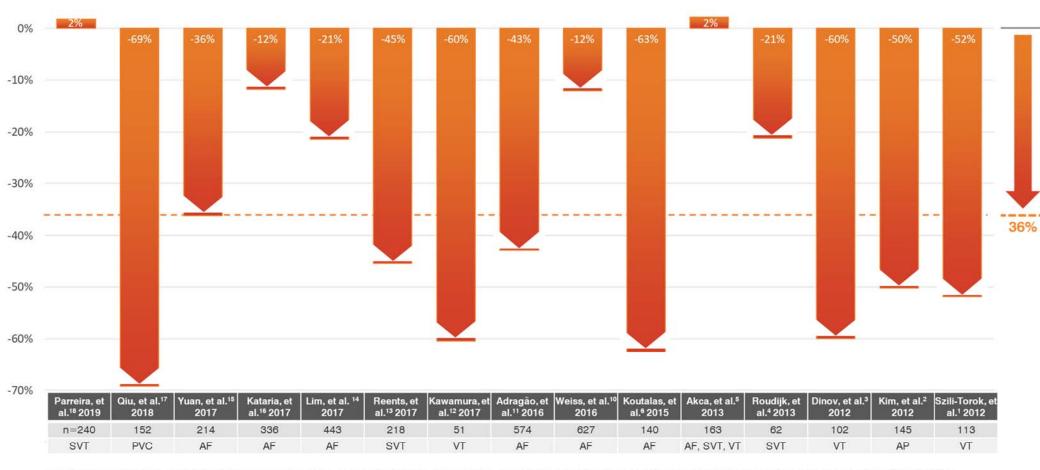
Major adverse event rates comparing RMN (orange) vs. manual navigation (gray) in head-to-head publications of >50 patients from 2012-2020. Studies which did not report data for major adverse events<sup>4, 5</sup> or reported no major adverse events in either group<sup>2, 12, 13, 18</sup> were excluded. *AF=Atrial Fibrillation, PVC=Premature Ventricular Contraction, SVT=Supraventricular Tachycardia, VT=Ventricular Tachycardia* 



<sup>\*</sup>Represents simple average of all included studies

# **Appendix: Fluoroscopy Reduction**





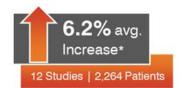
Average reduction in patient fluoroscopy exposure comparing RMN (orange) vs. manual navigation in head-to-head publications of >50 patients from 2012-2020. Studies which did not report fluoroscopy exposure data were excluded. <sup>7, 8, 9</sup>

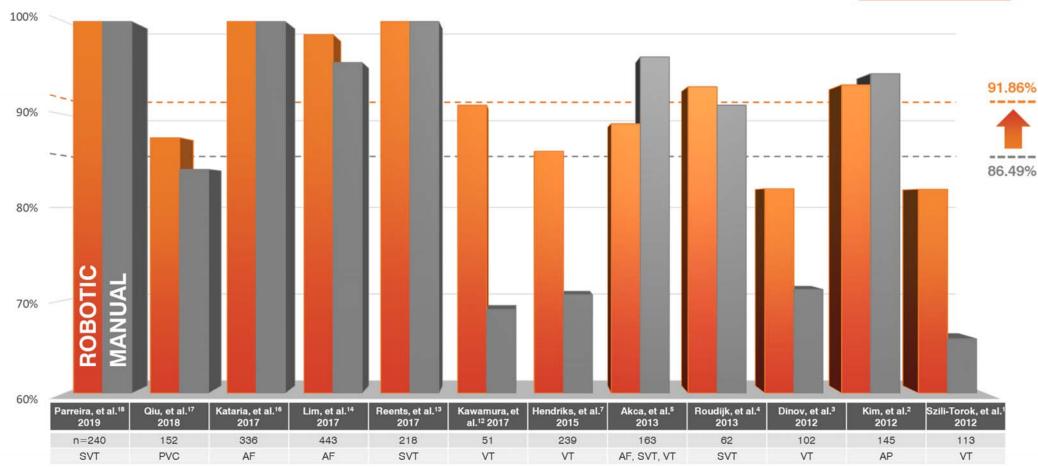
AF=Atrial Fibrillation, AP= Accessory Pathway-Mediated Tachycardia, PVC=Premature Ventricular Contraction, SVT=Supraventricular Tachycardia, VT=Ventricular Tachycardia \*Represents simple average of all included studies



# **Appendix: Acute Efficacy**







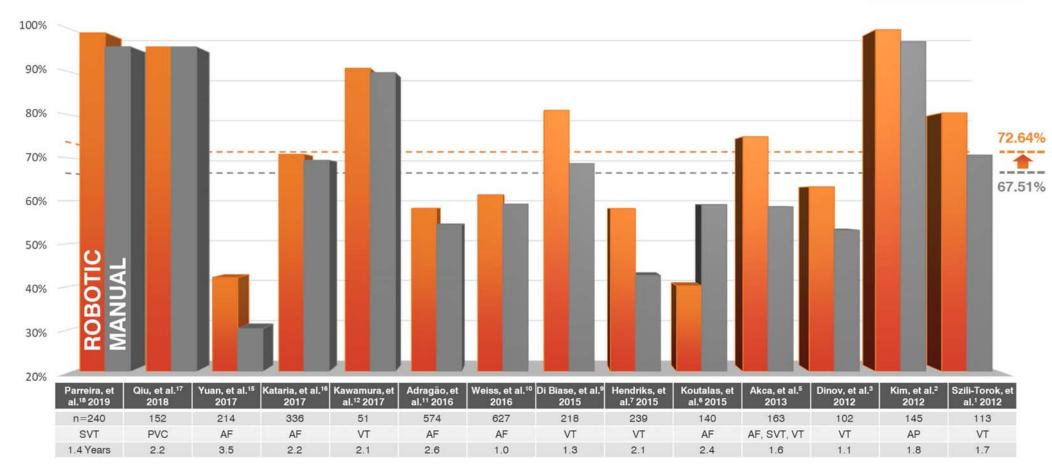
Acute success rates comparing RMN (orange) vs. manual navigation (gray) in head-to-head publications of >50 patients from 2012-2020. Studies which did not report acute success data were excluded.<sup>6, 8, 9, 10, 11, 15</sup>

AF=Atrial Fibrillation, AP= Accessory Pathway-Mediated Tachycardia, PVC=Premature Ventricular Contraction, SVT=Supraventricular Tachycardia, VT=Ventricular Tachycardia \*Represents simple average of all included studies



# **Appendix: Long Term Efficacy**





Freedom from recurrence rates comparing RMN (orange) vs. manual navigation (gray) in head-to-head publications of >50 patients from 2012-2020 with follow-up greater than or equal to one year.

Studies which reported follow-up of less than one year<sup>4, 13</sup> or did not report freedom from recurrence data<sup>7, 8, 14</sup> were excluded.

AF=Atrial Fibrillation, AP= Accessory Pathway-Mediated Tachycardia, PVC=Premature Ventricular Contraction, SVT=Supraventricular Tachycardia, VT=Ventricular Tachycardia \*Represents simple average of all included studies



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